



## **COMMUNICATIVE SUPPORT IN TIMES OF CHANGE:**

**COMMUNICATIONS CONSULTING  
PERFORMANCE TRAINING  
EXECUTIVE COACHING**

# CHRISTIANE BISCHOF

## PERSONAL INFORMATION

Name: Christiane Bischof  
Phone: +49 (0)6725/9195757  
Email: cb@christianebischof.com  
Company name: communications management coach & consulting

## SHORT PROFILE

- Communications consultant & manager
- Performance trainer
- Executive coach
- Interim manager
- Presenter
- Lecturer

### **Competent and credible thanks to 30 years of professional experience**

Acquired in agencies, in management positions in the communications departments of the health, finance and telecommunications industries, and through self-employment in the fields of consulting, management, coaching and training. Supplemented by work as an interim manager, presenter and lecturer. Quality assurance guaranteed by regular participation in relevant further and continued education courses, professional exchange among colleagues and autonomous supervision and coaching.

### **Holistic and sustainable**

I support businesses at all levels of hierarchy. I consider myself a 'bridge builder' who provides assistance in refining and experiencing a constantly changing corporate culture. At the same time, I help to coherently unite employee needs at all levels.

### **Authentic and straightforward dialogues and interactions with the client**

I hold my clients in great esteem and treat them with respect. Individuals and their respective needs are the focus of my attention. I consider finding the perfect solution for and in cooperation with the client to be my main responsibility. All relationships with clients are naturally based on discretion and trust.

### **An exclusive and strong network**

Businesses and individuals always have their own specific issues and challenges. From their perspectives, legitimate and tailored consultation means bringing their customers together with a partner from my network who has the most suitable background.

# CHRISTIANE BISCHOF

## MAIN AREAS OF WORK

### Communications Consultant & Manager

'Fuelling your performance!' - Authentic communication is a key competitive factor. Christiane Bischof advises, supports and accompanies managers and businesses in optimising their individual style of communication and sustainably focusing on a clear position. The aim is to strengthen the delicate balance between stability and innovation, to improve competitive opportunities, to simplify decision-making processes, to overcome crises and benefit from opportunities, to increase confidence and credibility and, as a result, to generate sustainable and improved results. To this end, I link various communication processes, provide innovative impulses and develop new perspectives in cooperation with the client. In doing so, I help them increase their skills and competencies and lay the foundations for creativity, innovation and change. Or I simply reassure them that they are on the right track.

### Performance trainer

Managers are expected to clearly present complex facts and situations for specific target groups and to mediate between diverging interests. Personal presentation skills and the power of persuasion are important tools to ensure that you are not only heard but also understood. This obviously requires more than mere technical knowledge. By refining personality profiles and increasing verbal skills, I can support managers in optimising their individual performance. My performance training concept is perfectly tailored to individual and corporate needs and requirements. This results in an authentic, credible, trustworthy and convincing self-presentation.

### Executive Coach

Paths are created when we take them. I accompany and support my clients in finding their own way and in successfully and happily following their chosen path. Nowadays, charismatic personalities with rough edges are in high demand. I support managers in all areas of personal career development, in assuming challenging leadership roles and in overcoming critical and changing processes. Managers will become more in tune with themselves, their abilities, opportunities and perspectives and acquire new impulses for their professional and private lives. All my professional relationships are based on mutual respect and discretion.

## AREAS

- Communication concept and management
- Strengths profile and personal branding
- Performance, interview, presentation, camera and media training
- Crisis and conflict management, mediation
- Leadership and team building
- Sales and negotiation training
- Rhetoric and voice training
- Opportunities management and agile coaching
- Operational health management
- Specials:
  - 'First Aid!' Emergency performance coaching
  - 'Next Step!' Personality development and career coaching
  - 'Success factors & Career potentials for Women!'

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## METHODS

- Individual and appropriate combination of traditional proven consulting, training and coaching tools
- Own methodology, a combination of long-standing practical knowledge and an intuitive approach based on applied behavioural psychology and according to the principles of 'bodily learning'
- Strategic-tactical and conceptual instruments associated with traditional public relations work, camera training and video analysis, SWOT and personality analyses, systemic tools (NLP, sensitivity coaching)

## FORMATS

- Individual coaching and training
- Workshops and seminars
- Lectures and presentations
- Both in-house and on-site, by telephone or Skype, in German or English

## CLIENTS

- Companies
- Experienced and future managers
- Self-employed and interested private individuals
- Women in management

## PRICE

- On demand

## REFERENCES

### Finances, banks

Aarealbank AG  
BVI - Bundesverband Investment und Asset Management e.V.  
Commerzbank AG  
Deutsche Bank AG  
DVAG - Deutsche Vermögensberatung AG  
Helaba Landesbank Hessen-Thüringen  
Landwirtschaftliche Rentenbank  
Lindorff GmbH  
R + V Allgemeine Versicherung AG  
Permira Beteiligungsberatung GmbH

### IT, technology, communication

Congatec AG  
SC Deutschland GmbH  
Deutsche Post DHL Group  
Konarka Technologies GmbH  
Motorola GmbH  
Netorium GmbH  
Software AG  
Technologiestiftung Berlin  
Telekom AG

# CHRISTIANE BISCHOF

## **Automotive, construction, transport, energy**

Deutsche Bahn AG  
GKM Großkraftwerk Mannheim AG  
Glas Salge GmbH  
Juwi AG  
Lufthansa AG  
Mainzer Stadtwerke AG  
Volkswagen AG

## **Industry, trade**

BASF SE  
Deutsche Messe AG  
DIN - Deutsches Institut für Normung e.V.  
Jensen-Group, Burgdorf (Schweiz)  
LTS AG  
Metro Group  
Nestle AG / Purina PetCare GmbH  
Peek und Cloppenburg KG  
Stickerstars GmbH

## **Politics, media**

ARD.ZDF Medienakademie  
Axel-Springer SE  
BR München  
Bündnis für Demokratie und Toleranz, Berlin  
CDU-Fraktion im Hessischen Landtag  
CDU Rathausfraktion Wiesbaden  
Deutsche Gesellschaft für das Badewesen e.V  
DW Deutsche Welle  
Handwerkskammer Mainz  
Hessisches Kultusministerium / Hessische Lehrkräfteakademie  
Konrad-Adenauer-Stiftung und Frauenkolleg  
KPV Kommunalpolitische Vereinigung der CDU  
Stadt Neu-Anspach  
ZDF Mainz

## **Consultation**

Droogmans International Limited  
Keep in Step GmbH, Interim Management  
Mehr Zeit für Kinder e.V.  
PSM&W Kommunikation GmbH  
Publicis Pixelpark  
Sopra Steria Consulting

## **Higher Education**

EBS European Business School, Privatuniversität Wirtschaft, Recht  
Frankfurt School of Finance & Management GmbH Hochschule  
Mainz, University of Applied Sciences  
KMM Hamburg, Institut für Kultur- und Medienmanagement

# CHRISTIANE BISCHOF

## CURRICULUM VITAE

2008-heute

**CHRISTIANE BISCHOF**  
**communications management coach & consulting**  
- Managing Director

Key Areas:

- Communications Consultant & Manager
- Performance training
- Executive coaching
- Interims management
- Presentations
- Lectures

2000-2007

**Motorola GmbH, Taunusstein, Germany**  
- Corporate communications and public affairs manager  
EMEA

1997-2000

**Deutsche Börse AG, Frankfurt am Main, Germany**  
- Deputy managing director Finanzplatz e.V.

1991-1997

**AOK Mainz/Rheinland-Pfalz, Mainz, Germany**  
- Marketing, Press and public relations manager

1988-1990

**Agentur für Kommunikation GmbH, Frankfurt am Main, Germany**  
- PR consultant apprenticeship  
- PR consultant

1985-1988

**University of Applied Sciences Mainz, Mainz, Germany**  
- Academic programme: Economics, specialisation in marketing and management  
- Degree: Business administration

1982-1985

**Genossenschaftsbank eG, Mainz, Germany**  
- Bank clerk apprenticeship  
- Bank clerk

1981

**Private Hildegardisschule, Bingen, Germany**  
- Gymnasium (upper secondary school)  
- School leaving qualification: Abitur (equivalent to A-levels)